

# Is Your Beer the Right Temperature?

## Ice Cold Isn't Always What's Best

Despite what you've heard, ice cold isn't always better - it can actually ruin the taste of certain types of beer. Don't just guess at the best temperature for your beer. **Ask a thermal engineer!**



<http://www.dummies.com/food-drink/drinks/beer/serve-beer-at-the-right-temperature/>  
<https://beerandbrewing.com/cold-beer-warm-beer-select-the-right-serving-temperature/>  
[http://craftbeerrestaurant.com/Craft\\_Beer\\_Restaurant/Temperature\\_Guidelines.html](http://craftbeerrestaurant.com/Craft_Beer_Restaurant/Temperature_Guidelines.html)  
<http://craftbeertemple.com/videoblog/serving-beer/>  
<https://www.homebrewersassociation.org/how-to-brew/proper-beer-serving-temperatures/>

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**Knowledge is power. Beer is good. Drink responsibly.**

At Phononic, our thermal engineers know how to create the perfect cold. And they know a good beer when they taste one!