



A study of consumers' attitudes toward the grocery store experience

eCommerce continues to disrupt brick-and-mortar retail, with innovations like Amazon Lockers and meal delivery services transforming the food and beverage landscape. Refrigeration technology will power future trends and enable grocery stores to differentiate themselves and improve consumers' shopping experience — to ultimately allow grocery stores to survive and thrive in the increasingly competitive landscape.

1 The Store of Today: Innovate or Become Obsolete

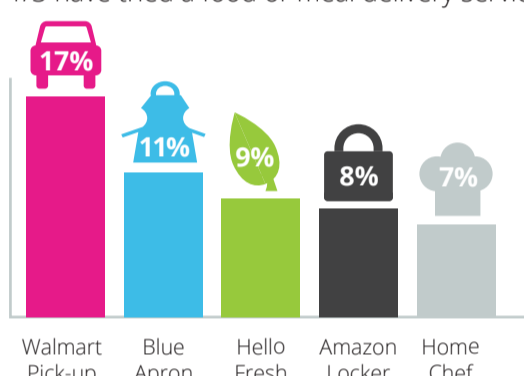
THE CURRENT RETAIL LANDSCAPE

Americans shop at traditional grocery stores 3.9 times on average in a typical month

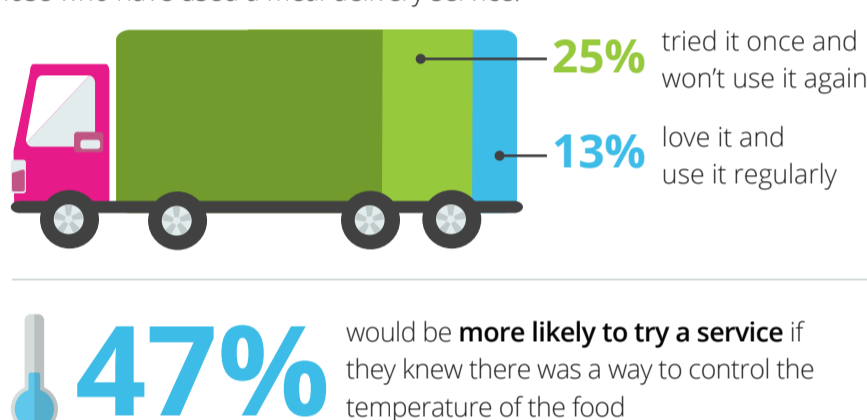


STORES ARE CHALLENGED BY NEW WAYS TO GET FOOD

1/3 have tried a food or meal delivery service

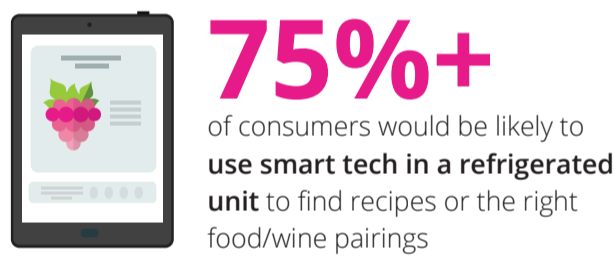


Those who have used a meal delivery service:

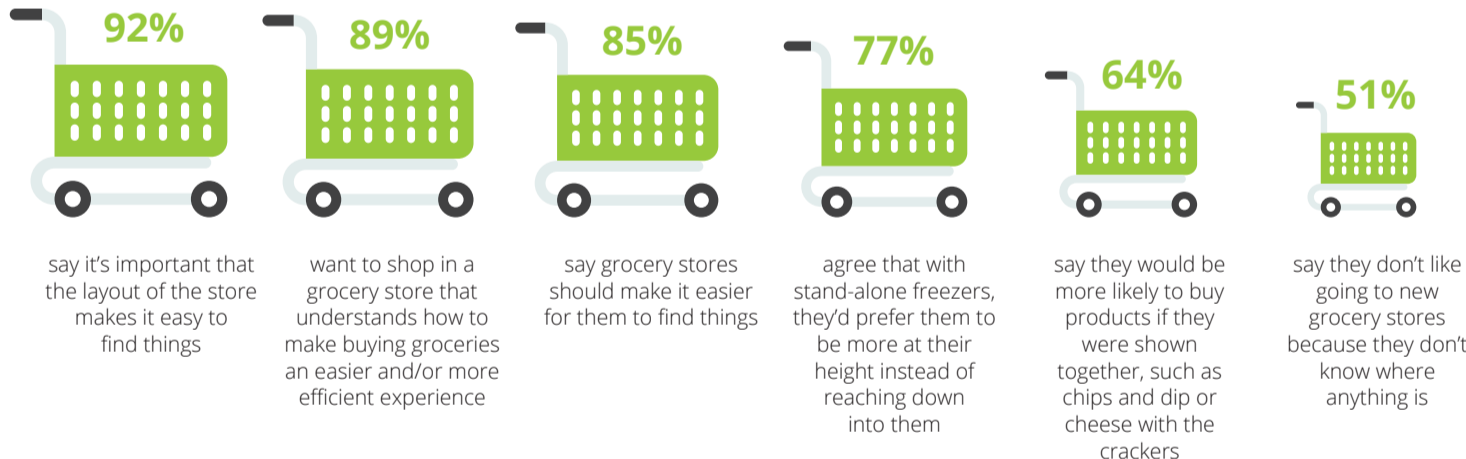


2 The Store of Future: What People Want

INTELLIGENT TECHNOLOGY



CONVENIENCE



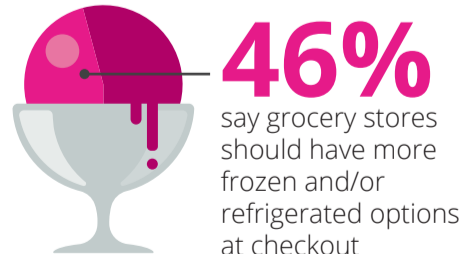
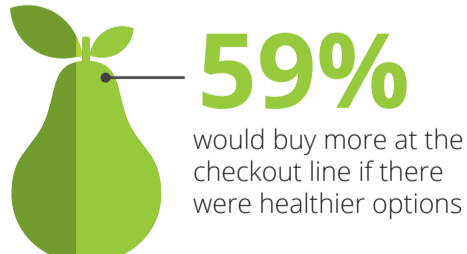
TEMPERATURE CONTROL & SAFETY



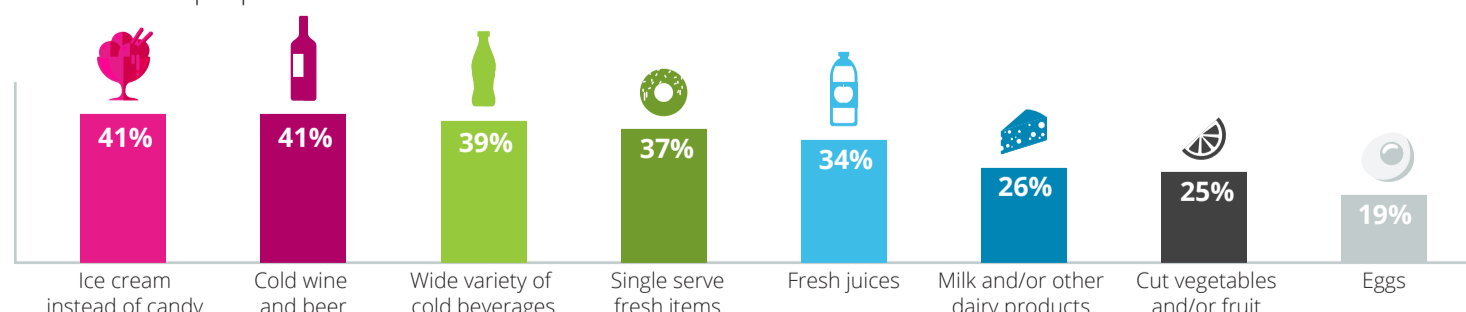
ENVIRONMENTALLY FRIENDLY



MORE CHECKOUT OPTIONS



What foods do people want?



Version 1004A

Study conducted by Regina Corso Consulting, commissioned by Phononic, January 2018. Respondents were 1,100 U.S. adults, 18 and over, weighted by age, gender and education to be representative of the total U.S. population.

For more information on Phononic's innovative cooling applications for retail, visit content.phononic.com/infographic/store-of-the-future